



For Immediate Release

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**Central Virginia Electric Cooperative to Celebrate
National Co-op Connections® Day on October 5**

Arrington, Virginia – October is National Cooperative Month and Central Virginia Electric Cooperative (CVEC) is excited to celebrate the cooperative difference by offering its member-owners local and national savings. National Co-op Connections Day will be held on Friday, October 5 and is sponsored by Touchstone Energy® Cooperatives. This year, cooperative members can go beyond the physical card by using the simple mobile app and the new website to save locally, while on the go, and online.

Central Virginia Electric Cooperative invites program participants to use three new ways to save money on the third-annual National Co-op Connections Day: Cooperative employees and member-owners can use the card, website, or phone app to find deals and coupons at national and local retailers.

“We are excited to join cooperatives across the nation in celebrating National Co-Op Connections Day. The program offers an easy and free way for our members to save on everyday items from prescriptions and clothing to hotels and travel. The program is a way for CVEC to facilitate a connection between our members and our local economy, as well as provide another advantage to being a member-owner of our Cooperative,” explains Melissa Gay, Communications and Member Services Manager.

Central Virginia Electric Cooperative is working with local vendors who participate in the Co-op Connections Program to offer additional promotions throughout the month. Additional national deals will be announced online at www.connections.coop and CVEC’s Facebook page.

All members are encouraged to get involved and visit their favorite participating business on October 5. If members need a new card, print one from www.connections.coop, contact the local CVEC office, or simply download the free Co-op Connections app for Apple or Android devices and start saving! Local businesses are also invited to participate in the Co-op Connections Program at no cost.

For more information on National Co-op Connections Day, and a list of all the local and national deals visit www.connections.coop. Stay up to date with local deals and receive the latest information by using the “Co-Op Connections link” on CVEC’s website



<https://www.mycvec.com/community/co-op-connections> and follow CVEC on Facebook.

Central Virginia Electric Cooperative is a member-owned, not-for-profit, electric utility serving almost 37,000 homes, farms and businesses in the rural portions of 14 Virginia counties. CVEC is proud to be a Four-Star Cooperative for Service Excellence certified by the Touchstone Energy Service Excellence Program. For more information, visit www.mycvec.com.

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