



## For Immediate Release

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**Contact:** Melissa Gay, 434-263-7638 ([mgay@mycvec.com](mailto:mgay@mycvec.com))

### **Central Virginia Electric Cooperative Announces Third Stop in Fluvanna County for Fiber Network Installation**

**Arrington, Va.** – Central Virginia Electric Cooperative (CVEC) selected Fluvanna County for its third fiber installation location. Construction will begin in 2019 and members served by the Zion substation will be able to sign up for service by year end. The addition of fiber in Fluvanna will provide additional communications for a smart grid system and deliver much needed high speed internet to CVEC members. Fluvanna County was selected as the next stop due to the lowest cost to serve based on the county's decision to sign an economic incentive agreement which provides financial support towards the \$25 million investment by CVEC to install fiber in Fluvanna. CVEC also announced that Firefly Fiber Broadband, the internet service provider for its subsidiary, will be headquartered in Fluvanna and create 10 new jobs in the county. "CVEC shares Fluvanna County's goal of bringing business and jobs to the county and establishing broadband networks in rural areas," says CVEC President Gary Wood.

CVEC's construction in Fluvanna County will be the next stop in a five-year plan to install over 4,500 miles of fiber-optic cable in the 14 counties it serves, providing broadband internet to all of its 36,000 members. The fiber will reach 1,236 of the 8,747 member accounts in Fluvanna County, delivering world-class communications to members served by the Zion substation, one of four substations in the county. The build-out for Zion will include the northern portion of Fluvanna County south of Interstate 64. A map of coverage will be posted on [fireflyva.com](http://fireflyva.com).

The CVEC fiber-optic network will be installed on and adjacent to existing overhead and underground electric distribution lines, utilizing the existing infrastructure. CVEC will install and own the fiber-optic cable, and its wholly-owned subsidiary will offer retail internet and phone services to its members through Firefly Fiber Broadband. High-speed internet with unlimited data at 100 megabits per second for \$49.99 per month or 1 gigabit per second of unlimited data for \$79.99 per month are package options offered by Firefly. Unlike many other internet services, the download and upload speeds will be the same on the Firefly network. Voice-over IP phone service (VoIP), with unlimited local and long-distance calling in the continental U.S., will also be available as an add-on to either broadband service for \$29.99 each month. Firefly internet service will include a managed WiFi service, allowing Firefly to assure the best performance for all wireless devices in a home. Subscriptions will be available in the second half of 2019 to members served by the



CVEC Zion substation.

As the schedule for construction is set, new substation areas to be served will be announced. All information that is available regarding schedule and subscription options for residential and small business is available on the newly launched Firefly Fiber Broadband website, [www.fireflyva.com](http://www.fireflyva.com).

Firefly Fiber Broadband will be hiring and developing a new team of technical and customer service experts for Firefly as the company takes flight to bring its customers world class, high speed broadband service delivered over fiber optic cables. Job postings will be listed at [www.mycvec.com/about-us/careers](http://www.mycvec.com/about-us/careers).

Central Virginia Electric Cooperative is a member-owned, not-for-profit, electric utility serving almost 37,000 homes, farms and businesses in the rural portions of 14 Virginia counties. CVEC is proud to be a Four-Star Cooperative for Service Excellence certified by the Touchstone Energy Service Excellence Program. For more information, visit [www.mycvec.com](http://www.mycvec.com).

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